Re_fashion

The "Triman" Symbol Textile Industry

A few rules and information

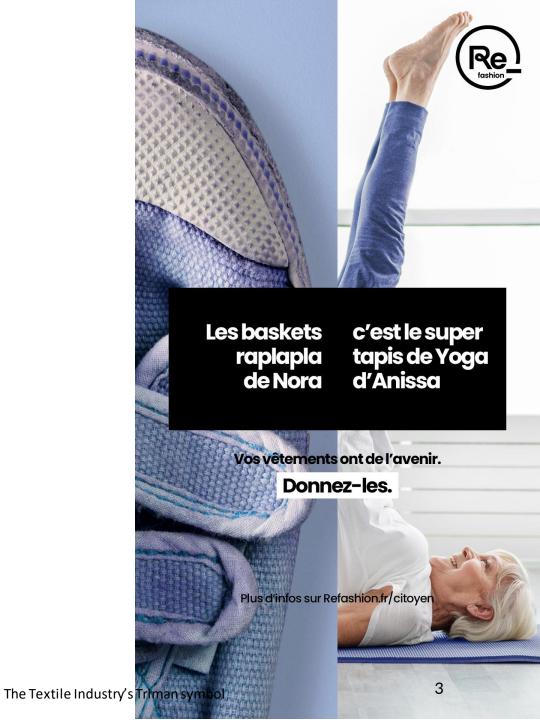


- This webinar has been recorded: it will be available on replay.
- Ask any questions in the Q&R space You can comment and vote for the questions put forward by other participants.
- The presentation will be sent by email to each webinar participant.

Agenda

- The ERP* principle
- The classification system for the products concerned
- The timetable for implementation
- The pictograms
- The symbol's position on products
- Dematerialised display
- Q&R

*= Extended Producer Responsibility



The principle of ERP



Refashion

About us

- ✓ Created in 2008 in response to ERP (Extended Producer Responsibility) requirements for Clothing, Household linen and Footwear.
- ✓ A simplified joint-stock company approved by the French public authorities
- \checkmark 28 associates + 4 federations

Clothing

1083 - ARMAND THIERY - ARMOR-LUX - AUCHAN -BLANCHEPORTE - C&A - CAMAÏEU CARREFOUR - CELIO - CORA - DAMART -DECATHLON - ETAM - GALERIES LAFAYETTE GO SPORT - GROUPE-BEAUMANOIR - KIABI -LIDL - LVMH - MONOPRIX - OKAÏDI - SYSTÈME U

Household linen

GROUPE CASINO - LA REDOUTE - LES MOUSQUETAIRES - VALMON

Footwear

ETS RICHARD PONTVERT - ÉRAM - MINELLI

Professional organisations

FÉDÉRATION DES DÉTAILLANTS - EN CHAUSSURES DE FRANCE (FDCF) FÉDÉRATION NATIONALE DE L'HABILLEMENT (FNH) -UNION SPORT & CYCLE

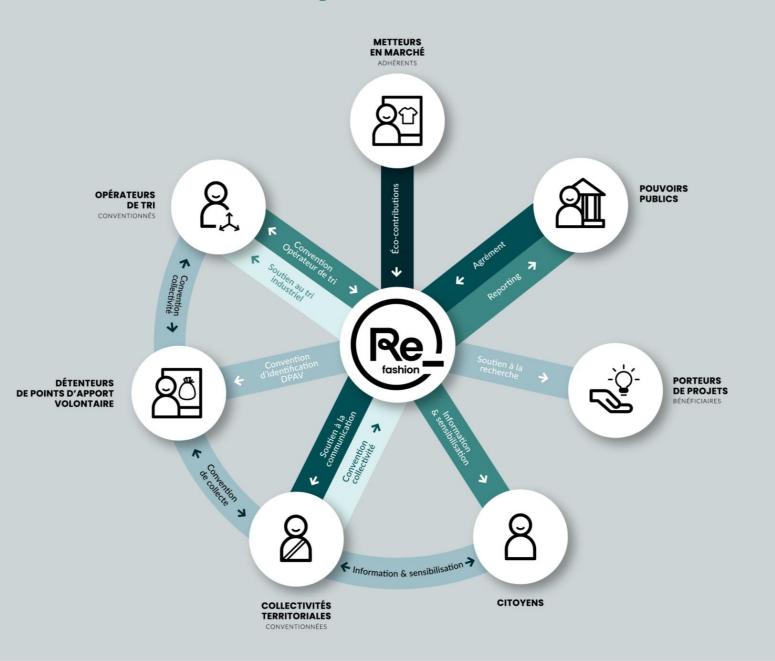


Refashion Business Model

- ✓ We receive eco-fees paid by the brands
- ✓ We provide financial support to sorting operators (€/tonne)
- ✓ We provide financial support to local authorities for their communication initiatives aimed at the public (€/inhabitant)
- ✓ We provide support for innovation (€/project)
- ✓ We encourage the ecodesigning of products
- ✓ We raise awareness of the public
- ✓ We make it easier for ecosystem stakeholders to cobuild solutions

L'écosystème Refashion





Products concerned by the symbol



Marketer:

- Manufacturer
- Contractor
- Importer
- Retailer (own brand)

Article R. 543-242

The products

concerned

Decision of August 2008

• **Category 1 "clothing":** socks, underwear, trousers, Tshirts, coats, etc.

Except for all-leather goods, natural fur and leather items.

• Category 2 "Footwear": in-door shoes, shoes (in leather too)

Except for special footwear (medical, sport).

• Category 3 "Household linen":

bed linen, kitchen/office, table, bathroom, etc.

Except for household or furnishing textiles.

Classification

Warning!

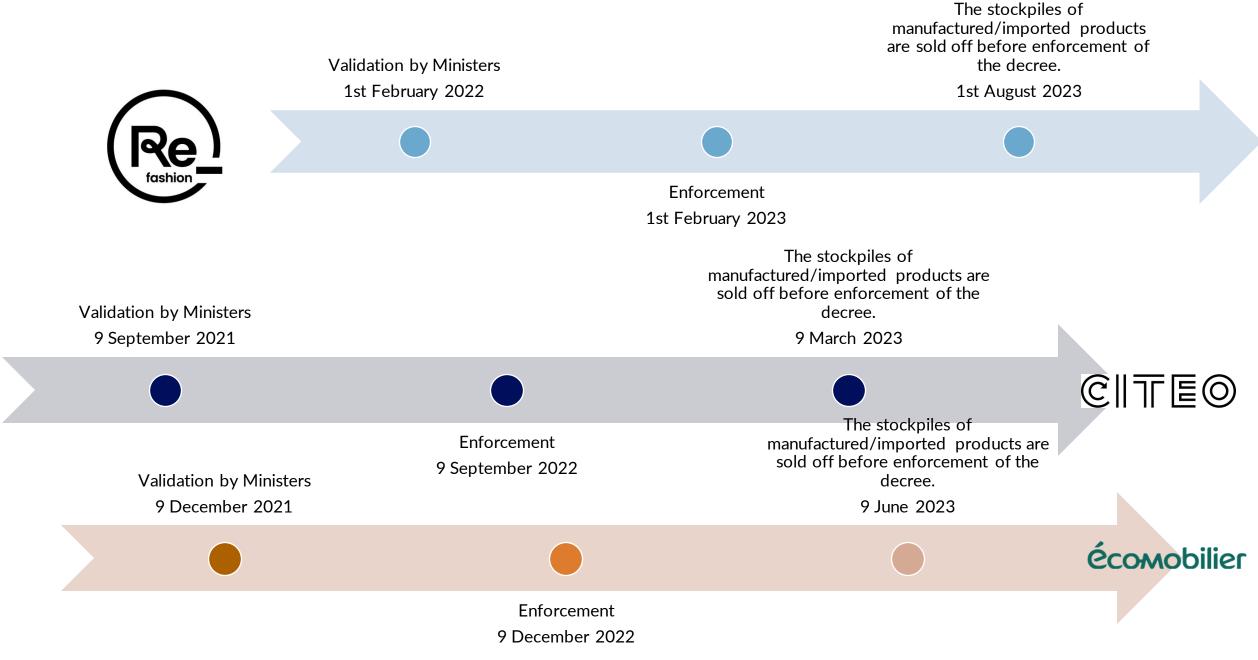
The AGEC law modified article L. 541-10-1 of the French Environment Code.

A draft decree is currently being examined on the topic of extending decorative textile items under ERP to include furnishing items (mats, carpet, curtains, blinds, net curtains). <u>To date</u>, this draft has not yet entered into force.

As soon as it enters into force those producing decorative textile items will need to affix the "Infotri" information established by the eco-organisation (eco-mobilier) onto their products.

The implementation timetable



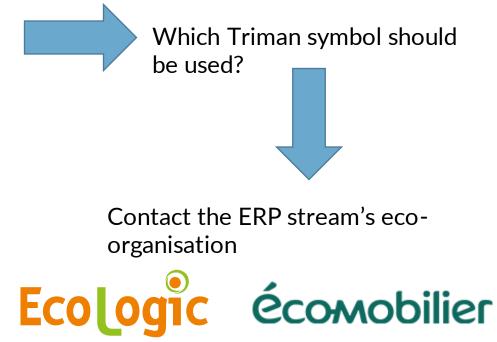


The new ERP streams

The AGEC Law created 10 new ERP streams, including:

- toys,
- sports and leisure items,
- DIY and gardening items,
- Industrial and commercial packaging (2025).

Which products are concerned?



The pictograms

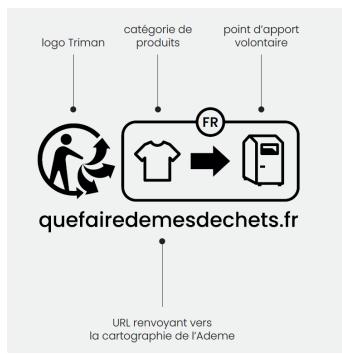


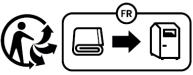
The pictograms

The Triman symbol + information on the disposal of waste

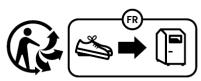
a small figure

the box





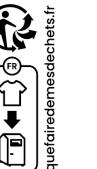
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The options

For brands that only sell products in France

For brands who have implemented in-store collection

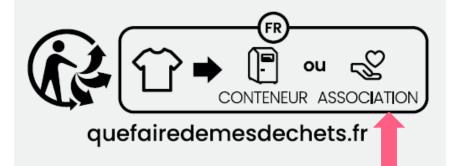


quefairedemesdechets.fr

Vos textiles et chaussures ont de l'avenir, donnez-les !



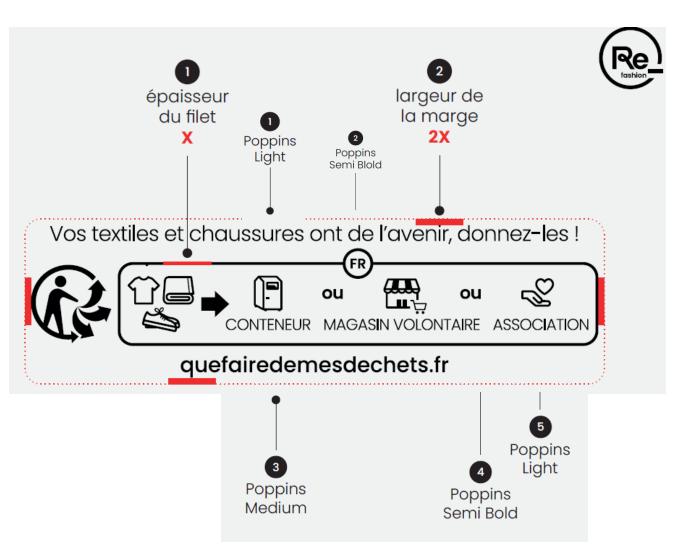
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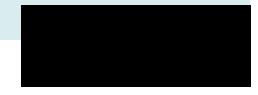
Graphic design charter

Remember:

- minimum height: 1 cm / 10 mm (in the event of technical difficulties: 0.6 cm/6 mm).
- minimum length: 2.7 cm



Methods for affixing the symbol



The principle: physically displayed

□ The adjoining Triman and 'info-tri" are affixed either:

- on **the product** (sewn label, or direct marking on the items, printing, embossing, etc.).
- Or on its packaging, (hangtag/cardboard label, name tag, box, bag, etc.)
- Failing this on the **other documents supplied with the product** (user guide, instructions for use, etc.)

□ Possibility of using **stickers** for example on footwear.

Article R.541-12-21 of the French Environment Code

The principle: physically displayed

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THE TEXTILE INDUSTRY'S TRIMAN SYMBOL

Special cases: multiple "info-tris"

- □ If several components of a product are subject to different sorting methods, these methods must be **detailed component by component**.
- □ The foregoing shall apply without prejudice to the symbols affixed in application with other measures.

Article R.541-9-3 of the French Environment Code

Special cases: multiple "info-tris" (Refashion & Citéo)



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THE TEXTILE INDUSTRY'S TRIMAN SYMBOL

The exception: dematerialised format

□ Assumptions for using dematerialised media:

- The Triman and "info-tri" symbols may be dematerialised if the surface area is greater than the sides of a product or if its packaging is smaller than 10 cm² and no other document is supplied with the product.
- The Triman symbol must be affixed onto product but the info-tri symbol may be dematerialised, if the surface area of the product or its packaging is between 10 cm² and 20 cm².

Products likely to be concerned: items of lingerie (bra, fine lingerie such as a string, etc.)

The exception: dematerialised format

□ What is meant by "demateralised media"?

- The absence of a limitating list
- The possibility of using an internet page, product information sheet, etc.

NB: All parts of this symbol must be grouped together in a dematerialised manner and be available online to make it easier to understand and explain its practical application and meaning (Art. L. 541-9-3 of the French Environment Code).





Can the symbol be in colour or does it have to be monochrome?



- The standard colour is black and white, which we recommend.
- You are free to roll out the symbol in a colour. The important thing is it ensure that a contrast exists between the background and symbol in order to ensure that the symbol can be clearly read.
- However, the symbol must remain monochrome. It is prohibited to use several colours.

Can I change the suggested pictograms?



- No, you cannot change the pictograms in the box because these have been validated by the authorities (Ministry and ADEME).
- Thus, you only have a choice between the symbol with 1 pictogram (T-shirt, folded clothing or footwear) or the 3 together.
- You can find all the symbols options in the Guide and the pictogram information sheets that can be downloaded from our website.

Do I have to affix the REFASHION symbol when the CITEO one is already present?



- Yes, you must affix both.
- Since the AGEC law (French Anti-waste and Circular Economy Law) entered into force, each ERP sector has its own Triman symbol.
- A <u>decree</u> entrusted the establishment of this new symbol to eco-organisations.
- CITEO is an eco-organisation in charge of domestic packaging.
- Refashion is an eco-organisation in charge of Clothing, Household linen and Footwear.
- As Refashion is not a substitute for CITEO, our symbol can be added to theirs when clothing is packaged.

Can a single Triman pictogram be followed by 2 boxes (Refashion and CITEO), one for the product and the other for packaging?



- No. You cannot affix only one Triman symbol.
- The AGEC law adjoins the Triman symbol and the information block. They form an inseparable, uniform block.
- Therefore, if the clothing, household linen or footwear is packaged it will have 2 Triman symbols.

Do all old stockpiles from previous years have to be relabelled as from 1st August 2023?



• Yes. As from 1st August 2023, all clothing, household linen and footwear products sold in France must carry the new Triman symbol. Where can I download an English version of the Guidelines?



To download the Guidelines, in French or in English, as well as the symbol (.exe format): <u>go</u> <u>to this page on our website</u>. Who is responsible for affixing the symbol on products purchased from stock which must be relabelled?



• The responsibility lies with the marketer. The marketer is responsible for correctly applying the law.



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