

Refashion funds solutions for textiles and footwear recycling

Accelerate your development and discover
new industrial opportunities

Re_fashion

Together, let's develop a new circular industry



**Every year in France,
only one third
of post-consumer
textiles and
footwear is collected
for recovery,
leaving the remaining
two-thirds in
our bins!**

The volume of post-consumer textiles and footwear is expected to double in the near future with the introduction of new collection methods and the legal requirement for the separate collection of CHF* throughout Europe from 1st January 2025.

The ambition is to reduce the amount of household waste and to recover this waste through recycling.

**Clothing, Household linen and Footwear.*

Available materials feedstock with multiple outlets!

- Increasing volumes to be processed
- A wide range of materials
- A market open to new industrial players
- Sector support from local and public authorities
- Industrial demand driven by incentives to incorporate recycled materials

**And last but not least, available funding
to help you get started and support
your projects!**

Discover the mappings of textiles and footwear recycling

New materials derived from
the recycling of post-consumer CHF
may interest many industrial players
in the textile, building, automotive,
plastics industries...



Since 2010, Refashion has been supporting the development and marketing of solutions for post-consumer textiles and footwear recycling



Some examples of projects today on the market:

Qwiet

Developing solutions to improve the acoustic comfort in public spaces

Jeans Recycled

Developing a recycled cotton yarn from old jeans

Trimclean

Automated industrial technology that allows the removal of trims (buttons, zippers, ...) from non-reusable textiles

Our support tools

Calls for projects* to fund your project and support you in your development.

Up to €2M per project

	Innovation Challenge Re_fashion	Industrial Challenge Re_fashion NEW
Objective	Finance the R&D of your solution R&D	Scale up your solution at an industrial scale
Geographic area	France and Europe	
Types of projects	<ul style="list-style-type: none"> - Ecodesign - Sorting and preprocessing for recycling - Recycling solution - Incorporation of Recycled Raw Materials (RRM) from post-consumer textiles and footwear in new products 	
Level of technological development	TRL** 1 to 6	TRL** 7 to 9
Funding	Up to 50% of the project	Up to 50% of the project with a maximum of 2 million euros per project

**All our calls for projects concern post-consumer CHF from household consumption collected in France*

*** Technology Readiness Level: evaluation scale of a technology maturity level*

Experiments to accelerate the recycling industrialization*.

	You are a	
	Recycler	Sorting operator and/or material preprocessor
Principle	Securely share your material specifications with sorting operators and preprocessors	Apply to recyclers' material specifications to develop your activity
Funding possibilities cover	<ul style="list-style-type: none"> - Quality control of the received material batch - Recycling for the production of RRM - Incorporation of RRM in a finished product 	<ul style="list-style-type: none"> - Sorting for recycling - Material preprocessing - Quality control - Shipment to recycler
Benefits	<ul style="list-style-type: none"> - Validate the quality of several feedstock sources for your process - Identify partners for the industrialisation of your solution 	<ul style="list-style-type: none"> - Improve your sorting for recycling and/or preprocessing solution - Find new customers

**Become a member of the Refashion Recycle platform to join our unique connection and financing support system for recycling professionals!*

Recycle

Re_fashion

the free online platform that connects recycling professionals



Find materials

A list of materials to facilitate the access to feedstock for recycling or to incorporate into your products



Identify and meet partners

An interactive map to find recycling solutions and contact recycling stakeholders

Join the
Refashion Recycle
network now!



Who is Refashion?

Refashion is the Product Responsibility Organization (PRO) for Clothing, Household linen and Footwear in France. We act on behalf of brands, retailers and manufacturers to prevent and manage the end-of-use of their products on the French market in return for the payment of eco-fees.

Our goals:

- Support the development and marketing of textile and footwear recycling solutions.
- Accelerate the development of a circular textile industry, in collaboration with other sectors: building, automotive, plastics, etc.

For more/further information:



Contact : recycle@refashion.fr

Re_fashion