

1.2 BILLION EUROS TOWARDS TRANSFORMING THE TEXTILE INDUSTRY DURING THE NEW 2023–2028 AUTHORITY APPROVAL PERIOD

It's official! Refashion, the textile industry's eco-organisation, has successfully renewed its authority approval until 2028. 6 years during which it will continue to transform the industry in keeping with the objectives set by the French Ministry of Ecological Transition and the French Ministry of the Economy, including the objective to collect 60% of CHF (clothing, household linen and footwear textiles) placed on the market by 2028. This new period is reflected in an ambitious road map and significantly increased investment. Nearly 1.2 billion euros, financed by the marketers, will be spent on transforming the industry during this new period of authority approval.

Major changes for the clothing, household linen and footwear sector

Determined to achieve the objectives set out in the very ambitious specifications set down by the Secretary of State at the Ministry of Ecological Transition, Berangère Couillard, Refashion has worked on a road map with all of its stakeholders involved in the major transformation that is underway. Maud Hardy, nominated as the eco-organisation's CEO in January 2022, started a collaborative working method that will continue throughout this new period to support areas that are key in this transformation. In the next few months, projects will begin and will visibly highlight the progress made in the three phases of a product's life cycle: production, consumption, regeneration.

PRODUCTION

- **Recognising eco-design initiatives** through the eco-modulation of the fees paid by marketers (durability, environmental information labelling, integration of recycled materials). For marketers, these initiatives should represent the scheme's cornerstone. The aim is to involve all stakeholders in reducing the environmental impact of products.

CONSUMPTION

- As from 2023, Refashion will spend **5 million euros minimum per year in awareness-raising activities and on information** to the general public by supporting an array of local authority initiatives.
- **The launch of a repair fund in 2023**, in particular to prolong the usage of textiles and footwear products. More than 150 million euros will be invested between 2023 and 2028 to change the habits of the French population to increase repairs by 35% (guideline target by the ADEME 2019).

REGENERATION

- **Accelerating clothing, household linen and footwear collection, in particular thanks to an operational mix in the sector.** Funding traditional sorting operators will remain central, but Refashion will also develop an additional operational system in order to achieve the collection target of 60% of products placed onto the market (versus 34% in 2021).
- **5% of fees paid to Refashion will go towards the redeployment/reuse funds** to provide support for reuse within the remit of stakeholders in the Social and Solidarity Economy. In addition to this funding, additional funding arrangements open to all stakeholders will be established. The total budget throughout the authority approval period represents 135 million euros.
- **5% of fees, i.e., 58 million euros in 6 years, will be spent on R&D** to help achieve these milestones in order to industrialise the recycling of used CHF: recyclability that is considered during the design stage; automated sorting and recycling.



Responsibility

Becoming a key player in the transition for 100% circular fashion, serving the interests of all.

“The climate crisis and the necessity to reduce the textile industry’s environmental impacts must guide all our activities. Giving a second lease of life for clothing and footwear in order to guarantee our planet’s future is no longer an option. It’s an obligation which Refashion shall manage with lucidity and determination,” affirms Maud Hardy, Refashion’s CEO.

Refashion is the bearer of a vision of a responsible textile industry engaged in reducing its environmental impact and creating value for all by uniting and supporting all stakeholders involved in production, consumption and regeneration. These objectives shall collectively guide the eco-organisation’s initiatives, its purpose being to accelerate the transition to a fashion industry that is 100% circular. By moving from a purely financial role to an operational role, it is striving to become a key player in this transition, serving the interests of all, by deploying new methods to optimise the use of resources in the industry and to control the environmental effects of products before, during and after their use by consumers.

Refashion is fully aware that for this transformation to be successful all of the industry’s stakeholders must be mobilised and must receive support for the changes that are underway, as stated by Maud Hardy.

“We are acutely conscious about the future stakes of this transformation and of the changes required in all of the textile industry’s professions, and we are preparing ourselves for this. For more than a year now, in the face of many challenges and to ensure that our ecosystem works effectively, we have embarked on extensive consultation work with the different stakeholders”.



ABOUT REFASHION:

Refashion is the Clothing, Linen and Footwear Sector’s eco-organisation. On behalf of more than 5000 companies, it assumes the responsibility for the management of the waste and the end-of service life of products that are placed onto the consumer market. At the heart of the Clothing, Household Linen and Footwear Sector’s ecosystem, Refashion provides tools, services and information, all of which facilitate the transformation to a circular economy.



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